



FAACT'S DIGITAL INFLUENCER SUMMIT
OAK BROOK, ILLINOIS
NOVEMBER 7-10, 2024

SCHEDULE

**** TOPICS & SPEAKERS SUBJECT TO CHANGE ****

THURSDAY, NOVEMBER 7, 2024

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR
3:30PM - 6:30PM	REGISTRATION / CHECK-IN: 1st FLOOR *** COMPANY EXPO (EXHIBIT HALL) ***
TIME	HYATT LODGE - GRAND OAKS PAVILION
7:00PM - 9:00PM	WELCOME RECEPTION

FRIDAY, NOVEMBER 8, 2024

TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
7:45AM - 8:45AM	REGISTRATION / CHECK-IN: 1st FLOOR *** COMPANY EXPO (EXHIBIT HALL) ***	
9:00AM - 9:30AM	Welcome to FAACT: Eleanor Garrow-Holding , FAACT President & CEO	
9:30AM - 10:00AM	The Latest In Food Allergy Research: Shahzad Mustafa, MD - FAACT's Medical Advisory Board Chair; Clinical Associate Professor of Medicine and Clerkship Director, Allergy & Clinical Immunology, University of Rochester School of Medicine and Dentistry	
10:00AM - 10:30AM	Food Allergy Facts vs. Myths & How to Decipher What Is True Online: Michael Pistiner, MD, MSc - Director of Food Allergy Advocacy, Education, and Prevention of the Food Allergy Center, Mass General for Children	
10:30AM - 10:45AM	BREAK	
10:45AM - 11:15AM	Shared Decision Making Regarding Your Care: Justin Greiwe, MD - Partner, Bernstein Allergy Group, Inc.; Clinical Assistant Professor of Medicine University of Cincinnati	
11:15AM - 11:45AM	Social Media Legalities: Amelia Smith, JD - FAACT's General Counsel & VP of Civil Rights Advocacy	
TIME	HYATT LODGE - PRAIRIE BALLROOM	
11:45AM - 1:00PM	INDUSTRY-SPONSORED LUNCH	
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
1:00PM - 1:30PM	Building Your Allergy Care Team: Shahzad Mustafa, MD , board-certified allergist; Linda Herbert, PhD , clinical psychologist; Carina Venter, PhD, RD , allergy specialist dietitian; Alison Cassin, MS, RD, LD , registered dietitian	
1:30PM - 2:00PM	How to Recognize Anaphylaxis: Katherine Anagnostou, MD (Hons), MSc, PhD - FAACT's Medical Advisory Board; Professor of Pediatrics Division of Immunology, Allergy, & Retrovirology; Director, Food Immunotherapy and Food Challenge Program; Co-Director, Food Allergy Program; Lead, Adolescent Transition for Allergy at Texas Children's Hospital and Baylor College of Medicine	
2:00PM - 2:30PM	Non-IgE Food Allergies: David M. Fleischer, MD - FAACT's Medical Advisory Board; Section Chief, Allergy & Immunology and Director, Food Challenge Unit, Children's Hospital Colorado, University of Colorado Denver School of Medicine	
2:30PM - 3:00PM	Gut Diversity & Prevention of Food Allergy: Carina Venter, PhD, RD - Allergy Specialist and Professor, Section of Allergy & Immunology, Children's Hospital Colorado, University of Colorado Denver School of Medicine	
3:00PM - 3:15PM	BREAK	
TIME	INFLUENCER TRACK (AUDITORIUM 222)	DISEASE MANAGEMENT TRACK (AUDITORIUM 224)
3:15PM - 3:45PM	Panel Session: Know the FAACTs About FTC Guidelines	Getting Comfortable with Epinephrine: Michael Pistiner, MD, MSc - Mass General for Children
3:45PM - 4:15PM	Panel Sessions with Companies & Influencers: What Companies Are Looking For & How to Build Your Influencer Media Kit	Food Allergy Therapies: Katherine Anagnostou, MD (Hons), MSc, PhD - FAACT's Medical Advisory Board
4:15PM - 4:45PM		Managing Anxiety & Building Resilience: Emery Brown, Ed.S., NCSP - FAACT's Director of Behavioral Health, Nationally Certified School Psychologist
4:30PM - 6:30PM	*** COMPANY EXPO (EXHIBIT HALL) ***	
TIME	HYATT LODGE - PRAIRIE BALLROOM	
7:30PM - 10:30PM	INDUSTRY-SPONSORED NETWORKING DINNER & RECEPTION	



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SATURDAY, NOVEMBER 9, 2024		
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
9:00AM - 10:30AM	<p style="text-align: center;"><i>Know The FAACTs & Disparities About the Disease States from Leading Medical Experts - Panel Session</i></p> <p><i>Food Allergy & Anaphylaxis:</i> Shahzad Mustafa, MD - FAACT's Medical Advisory Board Chair</p> <p><i>Asthma, & Eczema:</i> Justin Greiwe, MD - FAACT's Medical Advisory Board</p> <p><i>Eosinophil Disorders & Food Protein Induced Enterocolitis Syndrome (FPIES):</i> David Fleischer, MD - FAACT's Medical Advisory Board</p> <p><i>Celiac Disease:</i> <i>To be determined</i></p> <p><i>Mast Cell Diseases:</i> <i>To be determined</i></p>	
10:30AM - 10:45AM	BREAK	
10:45AM - 11:15AM	<p><i>Allergy Transitions - Developmental Ages and Stages of Self-Advocacy and Activities:</i> Linda Herbert, PhD - Clinical Psychologist, Assistant Professor, Division of Psychology & Behavioral Health, Children's National Medical Center</p>	
11:15AM - 11:45AM	<p><i>Food Allergies & Airlines:</i> Lianne Mandelbaum, No Nut Traveler</p>	
TIME	HYATT LODGE - PRAIRIE BALLROOM	
11:45AM - 1:00PM	INDUSTRY-SPONSORED LUNCH	
TIME	HYATT CONFERENCE CENTER	
1:00PM - 2:00PM	*** COMPANY EXPO (EXHIBIT HALL) ***	
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
2:00PM - 3:00PM	<p><i>Innovation in the Allergy Community:</i> Hear From Our Partners Making It Happen</p>	
3:00PM - 3:15PM	BREAK	
TIME	INFLUENCER TRACK (AUDITORIUM 222)	DISEASE MANAGEMENT TRACK (AUDITORIUM 224)
3:15PM - 3:45PM	<p>Panel Session: <i>Getting Serious About YOUR Brand: SEO Must-Haves, Creating a Niche, & More</i></p>	<p><i>Nutrition and Meal Substitutions :</i> Alison Cassin, MS, RD, LD - Cincinnati Center for Eosinophilic Disorders, Division of Allergy & Immunology, Cincinnati Children's, FAACT Medical Advisor</p>
3:45PM - 4:25PM		<p><i>Food Trauma & How to Overcome It:</i> Linda Herbert, PhD; Carina Venter, PhD, RD; Alison Cassin, MS, RD, LD; and Gwen Smith</p>
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
4:30PM - 5:00PM	<p><i>How to Care for You While Taking Care of Others:</i> Linda Herbert, PhD - Clinical Psychologist, Assistant Professor, Division of Psychology & Behavioral Health, Children's National Medical Center</p>	
5:00PM - 6:00PM	<p>*** LAST CALL -- COMPANY EXPO (EXHIBIT HALL) ***</p> <p>*** PRIZES ANNOUNCED ***</p>	
TIME	HYATT LODGE - PRAIRIE BALLROOM	
7:00PM - 10:00PM	INDUSTRY-SPONSORED NETWORKING DINNER & RECEPTION	
SUNDAY, NOVEMBER 10, 2024		
TIME	INFLUENCER TRACK (AUDITORIUM 224)	DISEASE MANAGEMENT TRACK (AUDITORIUM 222)
9:00AM - 9:30AM	<p>Panel Session: <i>Growing Your Online Presence - Increasing Followers & Expanding Your Reach</i></p>	<p><i>Passing the Self-Advocacy Torch to Your Child:</i> Amelia Smith, JD - FAACT's General Counsel & VP of Civil Rights Advocacy</p>
9:30AM - 10:00AM		<p><i>How to Communicate Effectively About Your Allergies:</i> Emery Brown, Ed.S, NCSP - FAACT's Director of Behavioral Health</p>
10:00AM - 10:30AM	<p><i>How to Post Evidence-Based Content:</i> Michael Pistiner, MD, MSc - Mass General for Children Gwen Smith - Allergic Living</p>	<p><i>Dining Out, Traveling, & Living Abroad with Food Allergies:</i> Allie Bahn, Allergy Traveler Expert, Miss Allergic Reactor</p>
10:30AM - 10:45AM	BREAK	
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
10:45AM - 11:30AM	<p><i>Accommodations In Schools:</i> Amelia Smith, JD - FAACT's General Counsel & VP of Civil Rights Advocacy</p>	
11:30AM - 12:15PM	<p><i>How to Amplify Your Voice & Advocate at the State/Federal Levels:</i> Gary Riddle, MPA - Dir., Government & Community Relations, Kaleo</p>	
12:15PM - 12:30PM	<p><i>Closing Remarks:</i> Eleanor Garrow-Holding, FAACT's President & CEO</p>	